**Edward Jackson**

7/24/2015 6:13:32 PM

**RE: Cloud Security**

**Modified:** 7/25/2015 12:15 PM

Continuing to stay security focused, this week’s article *Microsoft Acquires Israeli Cloud Security Firm Adallom* comes from InformationWeek, and was written by Nathan Eddy. Eddy (2015) covers a recently purchased company by Microsoft, of which, Microsoft dumped $320 million into acquiring. You may be asking, what big company did Microsoft just buy? That’s the funny thing. While Microsoft spent a whopping $320 million, the company---Adallom---only has ninety people, world-wide. Adallom, which is a cloud security company, has offices in Tel Aviv (yes, Israel) and Palo Alto. The interesting part is that Adallom is not Microsoft’s first Israel purchase. Microsoft has in the last month went on a spending spree in Israel, and in basically buying up all the tech companies, especially ones that have to do with the cloud.

Supposedly, Microsoft is doing this to strengthen their technology hold in Israel, but, this could be a sign of things to come. I am guessing Microsoft is preparing for the very near future of cloud explosion in other countries, such as Israel. I believe Microsoft wants to get the jump on the security aspect of cloud, because as cloud continues to grow, so will security concerns. The article pointed out that 77% of surveyed MasterCard customers are anxious about the reliability and security of current systems (as they should be). Many customers are worried about their financial data, social security numbers, and identity theft. This is where companies like Adallom come into play. Cloud security companies will be the ones that understand the most about cloud security, and they will develop newer, more secure standards for everyone. The main point is that cloud is here to stay, and as cloud tech continues to grow and become mature, cloud security will be yet another growing area in the awesome field of IT.

Reference

Eddy, Nathan. (2015, July 20). Microsoft acquires Israeli cloud security firm Adallom.